September 21, 1950.

Mr. William Terry
Production Director
Radio Station WDBS
Hanover, N.H.

Dear Bill:

Thanks a lot for your letter of September 20th. It was good to hear from you once again and know that we are all slowly waking up from the Van Winklish summer months. I spoke with Frank Axtens of WXPN yesterday, just before he returned to Philadelphia, and I think we can expect good things from them this year. WPRU is already on the air, and Harvard resumes fairly soon also. We signed on for the freshman on the 12th of the month, and have been interspersing music between commercials as little as possible.

I'm very glad to hear that you are getting a tape. I think you will find that it will soon pay for itself in the number of discs that you save. Right now we are starting an investigation into the best type transmitter we can buy, as we don't expect our home-made deal to last through any war shortages, valiant as it has been till now.

That Pioneer Network publicity was a trade ad affair with Newsweek, so don't fret. We got cash, which should be forthcoming from the Ivy office fairly soon to all stations involved. Granted, though, that publicity is much needed, and any our stations get in alumni circles might well come in handy one of these times. I shall be very interested in seeing what sort of spread you got in the Dartmouth Alumni Monthly. Eventually I suppose we'll crack Yale's financial propaganda sheet.

Nothing is very new here. Let me know when your tape recorder arrives, and we'll plan a couple of exchanges. Any time you feel like it, send me a couple of dates that you would like tapes, and we'll be glad to oblige. My best to all at WDBS.

Cordially yours,

Howard Eaton, Jr.
Program Director

COPY